



THE
ART
AND
OLFACTION
AWARDS



FOR IMMEDIATE RELEASE

April 21, 2018

LONDON — Guests and nominees gathered to bear witness to the fifth annual *Art and Olfaction Awards* at *The Tabernacle*—a Grade II-listed building—in Powis Square, Notting Hill, London, England on 21 April 2018. The winners were made public during a lively and bawdy ceremony.

Awarded to just four perfumes, one experimental scent project and two special awards a year (*The Aftel Award for Handmade Perfume* and *The Contribution to Scent Culture Award*), The Art and Olfaction Awards are designed to raise public interest and awareness around new developments in independent perfumery. The Awards, established in 2014 by *The Institute for Art and Olfaction*, are given to outstanding creators in the categories of independent, artisan, and experimental perfume from across the globe, chosen for perfumes released in 2017.

The winners this year were, in the artisan category, **Chienoir** by BedeauX and **Club Design** by The Zoo; in the independent category, **Eau de Virginie** by Au Pays de la Fleur d'Oranger and **Nuit de Bakélite** by Naomi Goodsir; and the Sadakichi Award, **Under the Horizon** by Oswaldo Maciá.

In addition, two non-juried awards were presented this year. The second ever *Contribution to Scent Culture Award* was presented to legendary olfactory art practitioner **Peter de Cupere**. This year marked the first ever *Aftel Award for Handmade Perfume*, presented to **Pays Dogon** by Monsillage.

Each Art and Olfaction Award winner received *The Golden Pear*, which continues to cement its status as a prestigious achievement in the perfume world.

Continuing the tradition of holding the awards in unique locations in different perfume capitals of the world, the Tabernacle was built in 1887 as a church and converted into an arts center in the 1970s.

The evening began with a lively champagne cocktail presented by **Pochpac** in the Tabernacle, where guests were able to smell each of the finalists. When summoned into the theatre, guests were treated to samba and bossa nova by **Samba do Chapéu** UK. **Miguel Matos**, a Portugal-based journalist and experimental fragrance maker, emceed the evening with humor and grace.

Miguel Matos was joined onstage by an eclectic group of presenters, including judges **Helder Suffenplan**, **Sarah McCartney**, **Denyse Beaulieu**, **Andy Tauer**, **Spyros Drosopoulos**, **Simon Niedenthal**, **Sarah Baker**, **Antonio Gardoni**, partners **Mark Loveday**, **Dominique Brunel**, founder **Saskia Wilson-Brown**, and board members **Maxwell Williams**, **Kendra Gaeta**, and **Julianne Lee**.

The winners each gave heartfelt speeches, many of them touching on the close-knit community that has formed around independent, artisan, and experimental perfume. When receiving the Aftel Award, **Isabelle Michaud** of Monsillage invoked the spirit that permeates these annual awards: “There is a punk rock of perfumery—people who just say, ‘*** it, I’m going to make perfume.’ And that’s what these awards are about.”

Returning judge for the Art and Olfaction Awards and Swiss perfumer **Andy Tauer** pointed out the tireless efforts by **Saskia Wilson-Brown** and the Institute for Art and Olfaction team. "Saskia doesn't like it when we thank her, so I will just say, 'We love you,'" said Tauer.

Finally, world-recognized fragrance journalist **Katie Puckrik** delivered a brief closing remarks, before the Institute for Art and Olfaction board member **Julianne Lee** announced that the Institute will be operating a pop-up in Amsterdam in conjunction with **Mediamatic** from 16 July 2018 to 11 August 2018.

After the awards, attendees congregated for an unofficial afterparty, where discussions about scent went deep into the night. It was a fitting end to the Awards, which began with the two-day Experimental Scent Summit on 18+19 April 2018, an important series of presentations by some of the greatest intellects working in olfactory art, organized for the second year by the Institute for Art and Olfaction in collaboration with artist **Klara Ravat**.

As with past years, our panel of esteemed judges includes luminaries from the perfume and art worlds. The members of the Art and Olfaction Awards 2018 jury include: Andy Tauer (Switzerland), Antonio Gardoni (Italy), Christopher Gordon (USA), Grant Osborne (UK), Harald Lubner (Germany), Josh Meyer (USA), Sarah McCartney (UK), Andreas Wilhelm (Switzerland), Bibiana Prival (USA), Dana El Masri (Canada), Dawn Spencer Hurwitz (USA), Matthias Janke (Germany), Ulrike Knöll (Germany), Spyros Drosopoulos (Netherlands), Cristiano Canali (France/Italy), Denyse Beaulieu (France), Helder Suffenplan (Germany), Jeanne Doré (France), Katie Puckrik (England), Luca Turin (Greece), Mark Behnke (USA), Ashraf Osman (Switzerland), Caro Verbeek (The Netherlands), Darin Klein (USA), Sarah Baker (England), Simon Niedenthal (Sweden), Zoe Crosher (USA), Frederic Jacques (USA), Hall Newbegin (USA), Mandy Aftel (USA)

THE WINNERS FOR THE FIFTH ANNUAL ART AND OLFACTION AWARDS

ARTISAN CATEGORY WINNERS

The artisan category is for perfumes that are formulated by the same person who owns or co-owns the company.

Chienoir
by BedeauX (UK)
Perfumer: Amanda Beadle

Club Design
by The Zoo (USA/Germany)
Perfumer: Christophe Laudamiel

INDEPENDENT CATEGORY WINNERS

The independent category is for brands that employ an external contract perfumer or fragrance house to create the perfume formula.

Eau de Virginie
by Au Pays de la Fleur d'Oranger (France)
Perfumer: Jean-Claude Gigodot
for Virginie Roux

Nuit de Bakélite
By Naomi Goodsir (Australia/France)
Perfumer: Isabelle Doyen
for Naomi Goodsir, Renaud Coutaudier

SADAKICHI AWARD WINNER

For experimental practices with scent.

Under the Horizon

by Oswaldo Maciá (Colombia/ UK)

CONTRIBUTION TO SCENT CULTURE AWARD WINNER

Given to one outstanding person who made significant contributions to global public awareness of artisan, independent and experimental practices with scent in 2017.

Peter de Cupere (Belgium)

AFTEL AWARD FOR HANDMADE PERFUME

Given to one outstanding small batch perfume that was 100% perfumer-created, in-house, with no use of outsourced compounding or expansion at any stage of the process.

Pays Dogon

By Monsillage (Canada)

Perfumer: Isabelle Michaud

THE FINALISTS FOR THE FIFTH ANNUAL ART AND OLFACTION AWARDS

ARTISAN CATEGORY FINALISTS (EXCLUDING WINNERS)

Bee's Bliss

by Sonoma Scent Studio (USA)

Perfumer: Laurie Erickson

Silphium

by Stora Skuggan (Sweden)

Perfumer: Tomas Hempel, Olle Hemmendorff

Cigar Rum

by Strangers Parfum (Thailand)

Perfumer: Prin Lomros

Touchstone

by Aether Arts Perfume(USA)

Perfumer: Amber Jobin

Impressions de Giverny

by Fort and Manle (Australia)

Perfumer: Rasei Fort

Villa M

by Paul Schütze Perfume (UK)

Perfumer: Paul Schütze

Morah

by Pryn Parfum (Thailand)

Perfumer: Prin Lomros

Wonderly

by The House of Oud (Italy)

Perfumer: Andrea Casotti

INDEPENDENT CATEGORY FINALISTS (EXCLUDING WINNERS)

A.E.O.M.

by Bijon (Germany)

Perfumer: Cécile Zarokian

for Oliver Babic

Cacao Aztèque Eau de Parfum

by Perris Monte Carlo (Monaco)

Perfumer: Mathieu Nardin

for Gian Luca Perris

Ankh Sun Amon

by Anima Mundi (Italy)

Perfumer: Cristian Calabrò, Andrea Casotti

for Emilia Chinigò

Elephant

by Zoologist (Canada)

Perfumer: Chris Bartlett

for Victor Wong

London
by Gallivant Perfumes (UK)
Perfumer: Karine Chevallier
for Nick Steward

Pink Heart v.6
by Map Of The Heart (Australia)
Perfumer: Jacques Huclier, Nisrine Grillie
for Sarah Blair, Jeffrey Darling, Giovanna Aicardi

Osang
by Talismans - Collezione Preziosa (Italy)
Perfumer: Giovanni Festa
for Stefania Squeglia

Rose Olivier
by Bastide (France)
Perfumer: Mathieu Nardin
for Frederic Fekkai

SADAKICHI AWARD FINALISTS

Olfactory Games
by Maki Ueda (Japan/ The Netherlands)

Whoa (Pineapple Nails)
by Aleesa Cohene (Canada)

Smoke Flowers
by Peter de Cupere (Belgium)

The Library of Smell
by Hisako Inoue, with Anne Marr (Japan/
Germany)

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The Art and Olfaction Awards was founded in 2012 as an independent awards mechanism designed to celebrate innovation and excellence in artisan and independent perfume, and experimentation in scent within arts practices. The Art and Olfaction Awards are a program of The Institute for Art and Olfaction, a 501(c)3 non-profit based in Los Angeles, CA.

The Art and Olfaction Awards could not exist without the generous support of our partners at Lucky Scent / Scent Bar, Pochpac, Perfumers Apprentice, Esxence, Barrister and Mann, Aftelier Perfumes, Nez – La Revue Olfactive, Basenotes, ÇaFleureBon, AutumnSeventy, Perfumed Plume Awards.

The Institute for Art and Olfaction is a 501(c)3 non-profit based in Los Angeles, CA. The Institute for Art and Olfaction advances public and artistic engagement with scent. We do this by initiating and supporting arts projects that utilize the medium of scent, by providing accessible and affordable education in our experimental laboratory as well as in partnership with institutions and community groups, and by celebrating excellence in independent and artisan perfumery through our yearly award mechanism, The Art and Olfaction Awards. Through these efforts, we extend the world of scent beyond its traditional boundaries of appreciation and use.

MORE INFORMATION:

<http://artandolfactionawards.com/>
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