



****THE ART AND OLFACTION AWARDS ANNOUNCES JUDGES, OPENS SUBMISSIONS****

An international panel heralds an ongoing commitment to dialogue and community in global independent perfumery.

Los Angeles, CA.
October 3, 2016

Continuing our commitment to broadening global communication in our field, we are delighted to announce that the fourth annual Art and Olfaction Awards events will take place in Europe: We will announce the twenty-five shortlisted perfumes and projects at Esxence in Milan (March 2017), and we will announce the five winners in a public ceremony in Berlin, on May 6, 2017.

Submissions for the awards are open to independent and artisan perfume brands, and experimental practitioners with scent from all countries. Submissions open on October 5th, 2016 at 9am (PST) and close on November 28th, 2016 at 11:59pm (PST).

In addition to this, we have expanded our panel of expert judges to better represent the global community we serve.

2017's judges include Michael Edwards (UK/Australia), Luca Turin (Greece), Christophe Laudamiel (USA), Annick Le Gu er (France), Katie Puckrik (England), Mandy Aftel (USA), Sarah Horowitz-Thran (USA), Andy Tauer (Switzerland), Helder Suffenplan (Germany), Denyse Beaulieu (France), Mark Behnke (USA), Matthias Janke (Germany), Steven Gontarski (USA), Antonio Gardoni (Italy), Ashley Eden Kessler (USA), Bruno Fazzolari (USA), Dana El Masri (Canada), Harald Lubner (Germany), Sherri Sebastian (USA), Yvettra Grantham (USA), Ashraf Osman (Switzerland), Caro Verbeek (The Netherlands), Kaya Sorhaindo (Germany/USA), K an Jeff Baysa (USA), Matthias Tabert (USA), Simon Niedenthal (Sweden), with several more to be announced.

Learn more at artandolfactionawards.org

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ABOUT THE ART AND OLFACTION AWARDS

Awarded to just four perfumes and one experimental project a year, *The Art and Olfaction Award* is designed to raise interest and awareness for independent and artisan perfumers - and experimental practitioners with scent - from all countries. By shining a spotlight on perfumery's most outstanding creators, we hope to help generate support for independent practices in perfumery as a whole. The Art and Olfaction Awards are a program of The Institute for Art and Olfaction, a 501(c)3 non-profit organization based in Los Angeles, USA.

Learn more at www.artandolfactionawards.org



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CONTACT

Saskia Wilson-Brown
Director + Founder

e. saskia@artandolfaction.com
m. 001-415-518-3613
skype: saskiawb